



## **Experience Mount Vernon invites you to take part in the 2nd Annual Downtown Mount Vernon Gingerbread Forest!**

The Downtown Mount Vernon Gingerbread Forest is back and we are looking to make this year BIGGER and BETTER than the last! Over the past 3 years, Experience Mount Vernon has strived to create the most wonderful Holiday Experience possible for our community! Whether that be the purchase of brand new lights for ALL of downtown, hanging holiday baskets, wreaths and banners, plowing snow from sidewalks to ensure safe travel, or implementing new programs like the Gingerbread Forest, Experience Mount Vernon continues to improve our Winter in Downtown!

Last year, we had an amazing start to the Gingerbread Forest, and we are looking to build on that momentum. With your help, we want to "Fill the Forest"! Taking over Public Square from Thanksgiving weekend through the end of the year, the Gingerbread Forest consists of sponsored gingerbread people and houses.

**THATS WHERE YOU COME IN!**

## SPONSORING A GINGERBREAD PERSON

Sponsoring a Gingerbread Person to be placed on Public Square during the Gingerbread Forest give you the opportunity to partner with a local artist and create a one-of-a-kind Gingerbread Person! Use the attached sheet to draw out what you envision your person to look like. Upon confirmation of sponsorship, Experience Mount Vernon will use your drawing to connect you with a local artist. This artist will paint both sides of your Gingerbread. Prior to Shop Small Saturday set for Saturday, November 26 ALL Gingerbreads will be placed on Public Square and included in the season's decorations. Upon completion of the program, Experience Mount Vernon will store the figures for 1 calendar year until the next program, at which time you are able to re-up your sponsorship for next year's program.

### COST

**First Year Sponsorship - \$300**

**Following Year Sponsorships - \$150  
(IF USING THE SAME FIGURE)**

Because Experience Mount Vernon will not need to produce new figures every year, each year a business would like to extend their sponsorship the price to do so is reduced by half!

### RETURNABLES

Business Name included in:

- Press Release prior to Shop Small Saturday - \$100 Value
- Signage located on Public Square - \$500 Value
  - 1 to designate the Gingerbread Person as being sponsored by your business
  - 1-2 Signs describing the program & recognizing ALL sponsors.
- Website recognition - \$100 Value
  - Listing of ALL sponsors located on Event Page (Logo Included)
  - Map of location of YOUR gingerbread within the decorations on Public Square
- Recognized at the Annual Holiday Parade (1200-2500 attendees) - \$150 Value
- Recognized on Social Media as a Gingerbread Sponsor (logo included) - \$50 Value
- Recognized on WQIO Radio Broadcast - November Broadcast - \$50 Value
- Connected with Local Artist to create a "branded" figure
- Figure displayed on Public Square (30-35 Days) - \$200 Value

**TOTAL VALUE RETURNED - \$1150**



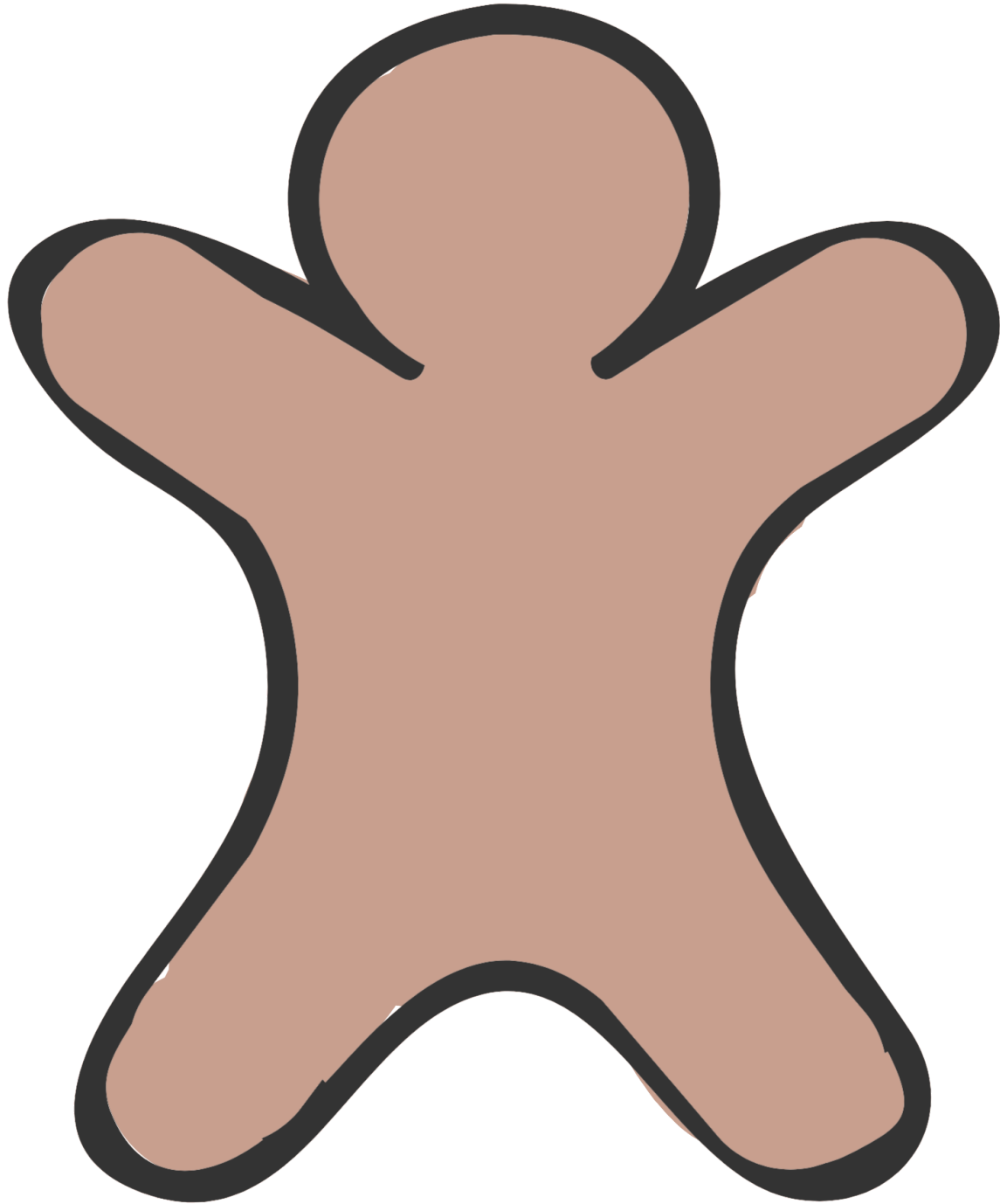
SCAN HERE  
TO SUBMIT  
SPONSORSHIP/  
MORE INFO

Applications can also be found at  
[experiencemv.org/index.php/events/main-street-events](http://experiencemv.org/index.php/events/main-street-events)

**Deadline to Submit Form - 10/21**

# DESIGN YOUR OWN GINGERBREAD FIGURE

**DEADLINE TO SUBMIT ARTWORK: 10/29**



USE THE SPACE PROVIDED IN THE FIGURE ABOVE TO DESIGN WHAT YOU ENVISION  
YOUR FIGURE LOOKING LIKE!

Once approved by Experience Mount Vernon, the figure will be shared with the artist selected to turn your design into reality! We can put logos or company names on these gingerbreads but may not be able to match hair, eye, clothing or skin color perfectly.

COMPLETED DESIGNS CAN BE SCANNED or CAPTURED and EMAILED to  
[DIRECTOR@EXPERIENCENV.ORG](mailto:DIRECTOR@EXPERIENCENV.ORG).

PHYSICAL COPIES CAN BE MAILED TO PO BOX 604, MOUNT VERNON, OH, 43050.