

Honoring Local Heroes Banner Program

PURPOSE & DESCRIPTION OF PROGRAM

As part of the Honoring Local Heroes Banner Program, Experience Mount Vernon in partnership with Knox County Veterans Services and the City of Mount Vernon presents the Veterans Day Banner Program. Honoring current and former service members of the United States Armed Forces, the Veterans Day Banner Program will allow community members to dedicate a banner hung on a light pole, lining Main Street and West High Street in Mount Vernon, to an individual who currently resides or has previously resided in Knox County.

Each 30" x 61" banner will be double sided, full-color and custom designed with their name, branch of service, dates of service, and photo (if provided). Banner locations shall be determined solely by Experience Mount Vernon. The cost to purchase a banner is \$150. The banner will remain in place for the time allotted for its specific program. Once banners are removed, you will receive an email notifying you to pick up your banner. Banners not picked up will be disposed of.

Space is limited and banner applications are accepted on a first-come, first-served basis.



ELIGIBILITY & REQUIREMENTS

- Individuals must have served in Army, Navy, Air Force, Space Force, Marines, National Guard or Coast Guard.
- Currently be an active service member/honorably discharged veteran.
- Proof of service WILL be required.
- Copies of Military Service.
- Verification Forms DD214/Letter from their commanding officer.
- Current/Former resident of Knox County.

DATES OF DISPLAY

- The Veterans Day Banner Program will be displayed between Mid-October and Veterans Day each year.

BANNER/RELEASE FORM

1. Complete Banner Application and add director@experiencemv.org to your address book.
2. Once application has been processed, you will receive an email containing instructions on how to submit supplemental materials including: Photo, Completed Release Form, Military Service Verification, & Payment.
3. Name of person submitting the application: _____
Address: _____
4. City: _____ State: _____ Zip: _____ Phone: _____
5. Email: _____

FOR SERVICE MEMBER BANNER PROGRAMS ONLY

Service Member/Veteran Name: _____
Military Branch: _____ Rank: _____ Years of Service: _____

Please circle one: **Active Service Member** **Veteran** **Killed in the line of duty**

FOR HOMETOWN HEROES BANNER PROGRAMS ONLY

Community Member Name: _____
Local Business/Organization/Partnership Name: _____
Years of Service: _____

6. Include additional information about the individual's service below that may be included on the Experience Mount Vernon website posting and/or social media accounts. (Up to 125 words please)

7. NOTE: Social Media or website images are typically very low resolution. **(SEE TIPS BELOW FOR BEST RESULTS)**

QUICK TIPS TO ENSURE BEST RESULTS FOR YOUR PHOTO

Ensure the file is high resolution.

We recommend files be a minimum of 300 dpi for a 4x6 photo.
Smaller photos should be scanned in at 600-1200 dpi or greater.
Save files at maximum print/resolution settings for JPG & PDF.
Please name file with honoree's name. (not PaPa's pic, scan1, etc.)

I hereby grant Experience Mount Vernon permission to use the photo provided (which includes a likeness of me, my relative or person being sponsored) and submitted information about honoree in Experience Mount Vernon publications or website postings without payment or other consideration.

Print Name: _____
Signature: _____

HOMETOWN HEROES BANNER APPLICATION

Neither Experience Mount Vernon, Knox County Veterans Services or the City of Mount Vernon are responsible for replacing banners that are stolen, damaged or destroyed due to age, vandalism or any acts of nature including high winds. Any loss or damage to an installed banner will be handled at the discretion of Experience Mount Vernon.